

TREADS

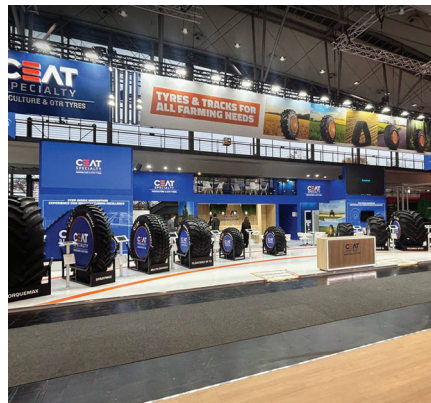


AWARDS & EVENTS

AGRITECHNICA 2025

HANOVER, GERMANY

We marked a strong presence at Agritechnica 2025 in Hanover, showcasing our latest advanced tyre solutions built for performance, innovation, and reliability across agricultural applications. The event enabled meaningful engagement with global industry leaders, partners, and customers, reinforcing our commitment to driving progress through innovation and delivering solutions that perform across markets worldwide.



CEAT
SPECIALTY
AGRICULTURE & OTR TYRES

RPG

Our Ambernath Plant bags a
Gold at IGMC 2025



GOLD AT IGMC 2025

AMBERNATH PLANT, INDIA

We are proud to share that our Ambernath Plant (Off-the-Highway Tyres) was awarded the Gold Medal at the 11th India Green Manufacturing Challenge (IGMC) 2025, following an independent assessment by the International Research Institute for Manufacturing (IRIM). This recognition reinforces our commitment to sustainable manufacturing and responsible innovation, and reflects the collective efforts of the Ambernath team in advancing CEAT's sustainability journey.

CEAT SPECIALTY CONNECT - YOUR ULTIMATE OTR TYRE COMPANION

CEAT Specialty Connect is a dedicated mobile app designed to bring CEAT's Off-The-Road (OTR) tyre expertise right to your fingertips. Whether you're a fleet manager, dealer, or heavy-equipment operator, this app gives you comprehensive access to CEAT's OTR product range, with complete detailed technical specifications, benefits, and application insights. It also features practical tools like a Load Capacity Calculator and TKPH calculator that help you quickly determine the optimal tyre solution based on your specific operational requirements. With multilingual support and advanced search capabilities, CEAT Specialty Connect makes tyre selection smarter, faster, and more efficient - all from the convenience of your smartphone.

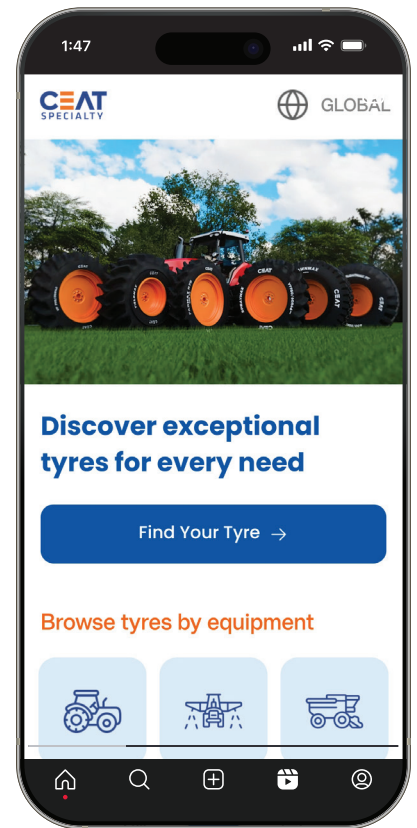
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the app now**



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Store

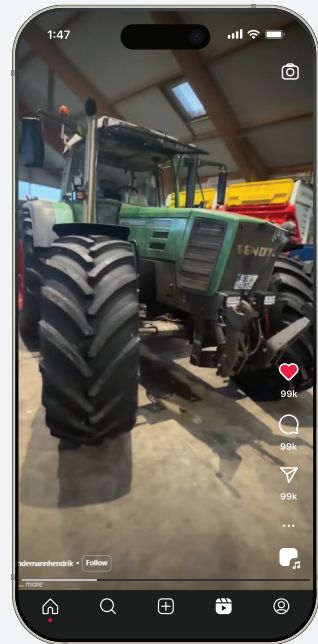
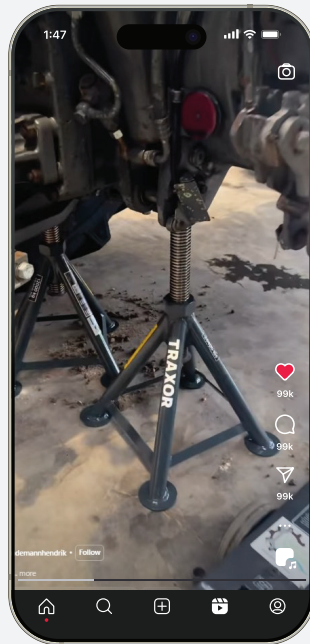
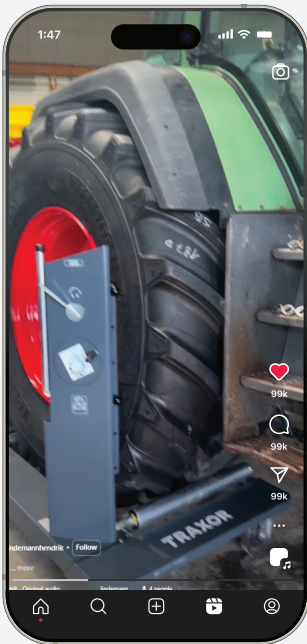
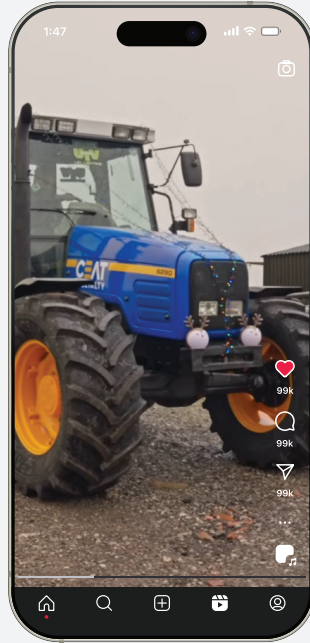
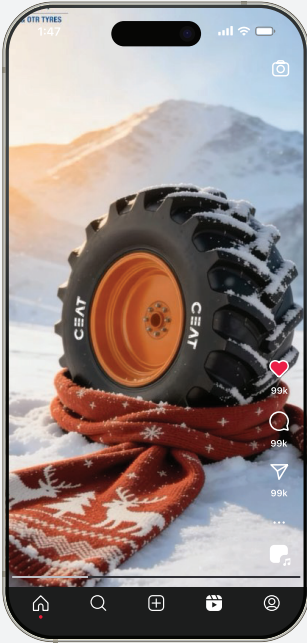


Apple App
Store



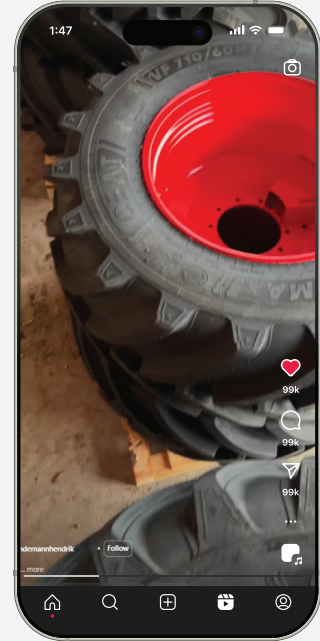
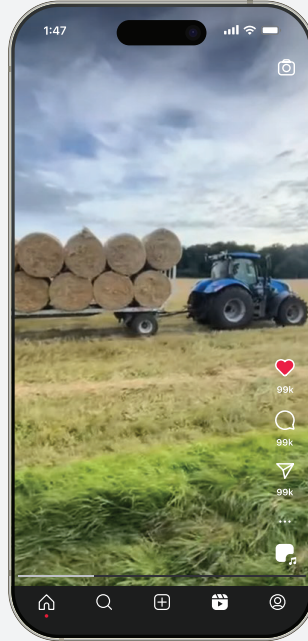
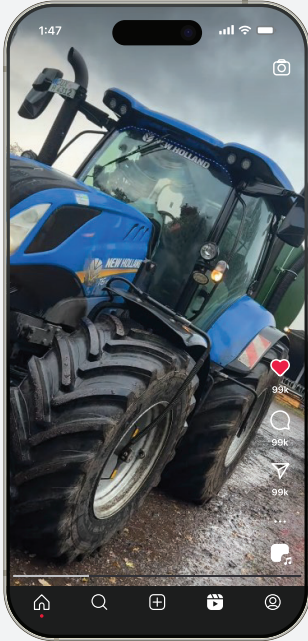
BRAND DIARIES

EUROPE - TOP POSTS

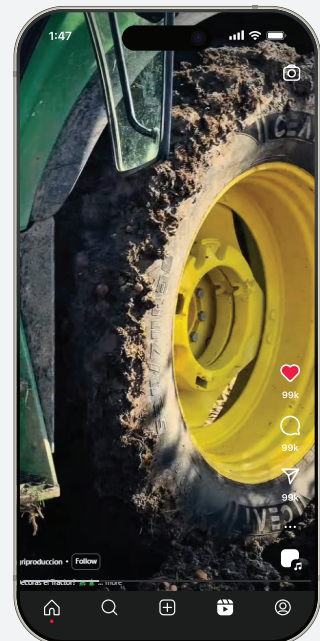
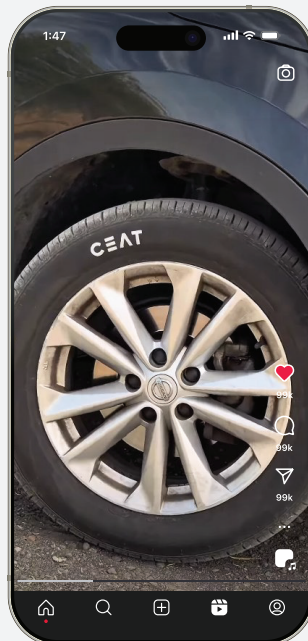


BRAND DIARIES

GERMANY - TOP POSTS



SPAIN - TOP POSTS



RELEASED TYRE SIZES



FLOATMAX CARGO XL

VF850/50R30.5



FARMAX R85

460/85R26 (18.4R26)

460/85R42



SPRAYMAX

VF380/90R46 CFO



TORQUEMAX

VF380/85R46

VF650/75R42

VF380/95R38

VF750/70R44

VF900/60R32

VF420/85R34

RELEASED TYRE SIZES



FARMAX R80

480/80R38

LOADPRO HARD SURFACE

400/80R24



FARMAX RC

300/95R42

YIELDMAX VFLEX

VF680/85R32



UPCOMING SIZES

FLOATMAX CARGO XL

■ 710/45R22.5

■ VF500/50R17 ■ VF600/50R22.5 ■ VF710/45R22.5

FLOATMAX VF X3

FARMAX HPT

■ 650/75R34

■ VF600/70R30 ■ VF710/70R42

TORQUEMAX X3

LOADPRO HARD SURFACE

■ 440/80R28

■ VF710/65R30 CFO ■ VF600/70R34 ■ VF620/70R42
■ VF800/70R32 ■ VF520/80R26 CFO ■ VF540/65R28
■ VF420/85R38

TORQUEMAX

HI FLEX IMPLEMENT

■ VF340/65R18 ■ VF270/65R18 ■ VF270/65R16

■ VF380/90R46

SPRAYMAX PRO

FARM IMPLEMENT 800R

■ 620/55R26.5 ■ 500/45R20





■ 540/65R24 ■ 540/65R34 ■ 540/65R38 ■ 600/65R38

FARMAX R65 X3

YIELDMAX IFLEX

■ VF800/70R46

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