

# TREADS



# AWARDS & EVENTS

## OSHRA RODEO EVENT

CHICKASHA, OKLAHOMA, USA

We supported rider Chaney Sellers at the OSHRA event in Chickasha, Oklahoma, where she delivered strong performances with impressive breakaway runs, competing at a highly competitive level.



**CEAT**  
SPECIALTY  
AGRICULTURE & OTR TYRES

**RPG**

Our Ambernath Plant bags a  
**Gold at IGMC 2025**



## GOLD AT IGMC 2025

AMBERNATH PLANT, INDIA

We are proud to share that our Ambernath Plant (Off-the-Highway Tyres) was awarded the Gold Medal at the 11th India Green Manufacturing Challenge (IGMC) 2025, following an independent assessment by the International Research Institute for Manufacturing (IRIM). This recognition reinforces our commitment to sustainable manufacturing and responsible innovation, and reflects the collective efforts of the Ambernath team in advancing CEAT's sustainability journey.

## CEAT SPECIALTY CONNECT - YOUR ULTIMATE OTR TYRE COMPANION

CEAT Specialty Connect is a dedicated mobile app designed to bring CEAT's Off-The-Road (OTR) tyre expertise right to your fingertips. Whether you're a fleet manager, dealer, or heavy-equipment operator, this app gives you comprehensive access to CEAT's OTR product range, with complete detailed technical specifications, benefits, and application insights. It also features practical tools like a Load Capacity Calculator and TKPH calculator that help you quickly determine the optimal tyre solution based on your specific operational requirements. With multilingual support and advanced search capabilities, CEAT Specialty Connect makes tyre selection smarter, faster, and more efficient - all from the convenience of your smartphone.

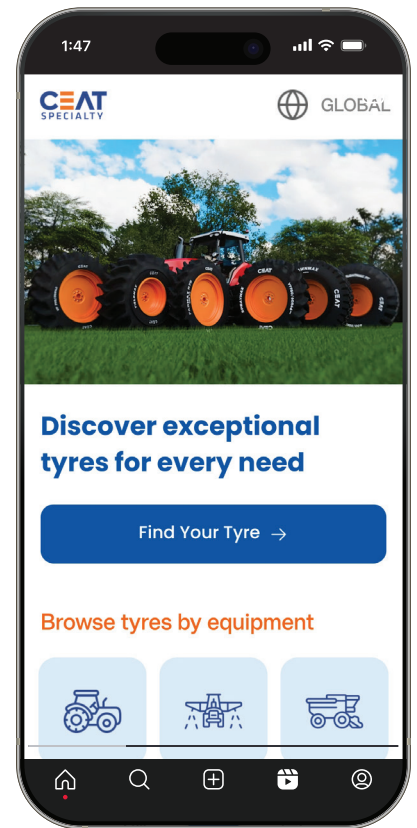
**Scan and download  
the app now**



Google Play  
Store

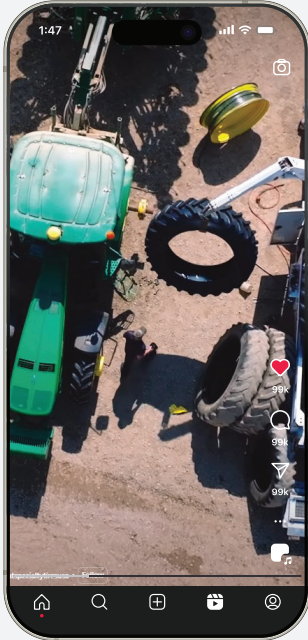


Apple App  
Store



# BRAND DIARIES

## USA - TOP POSTS



# RELEASED TYRE SIZES



## FLOATMAX CARGO XL

VF850/50R30.5



## FARMAX R85

460/85R26 (18.4R26)

460/85R42



## SPRAYMAX

VF380/90R46 CFO



## TORQUEMAX

VF380/85R46

VF650/75R42

VF380/95R38

VF750/70R44

VF900/60R32

VF420/85R34

# RELEASED TYRE SIZES



## FARMAX R80

480/80R38

## LOADPRO HARD SURFACE

400/80R24



## FARMAX RC

300/95R42

## YIELDMAX VFLEX

VF680/85R32



# UPCOMING SIZES

## FLOATMAX CARGO XL

■ 710/45R22.5

■ VF500/50R17 ■ VF600/50R22.5 ■ VF710/45R22.5

## FLOATMAX VF X3

## FARMAX HPT

■ 650/75R34

■ VF600/70R30 ■ VF710/70R42

## TORQUEMAX X3

## LOADPRO HARD SURFACE

■ 440/80R28

■ VF710/65R30 CFO ■ VF600/70R34 ■ VF620/70R42  
■ VF800/70R32 ■ VF520/80R26 CFO ■ VF540/65R28  
■ VF420/85R38

## TORQUEMAX

## HI FLEX IMPLEMENT

■ VF340/65R18 ■ VF270/65R18 ■ VF270/65R16

■ VF380/90R46

## SPRAYMAX PRO

## FARM IMPLEMENT 800R

■ 620/55R26.5 ■ 500/45R20

■ 540/65R24 ■ 540/65R34 ■ 540/65R38 ■ 600/65R38

## FARMAX R65 X3

## YIELDMAX IFLEX

■ VF800/70R46

**CEAT**  
**SPECIALTY**  
**AGRICULTURE & OTR TIRES**

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