

# TREADS



# WALL OF HIGHLIGHTS

## ISCC PLUS CERTIFICATION, INDIA

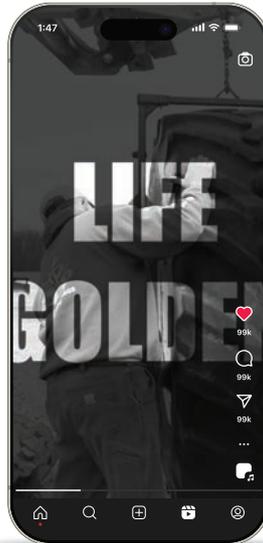
CEAT Specialty's Ambernath plant is now ISCC Plus certified, reinforcing our commitment to sustainability. As we work towards using 40% sustainable materials by 2030, we continue to drive innovation for a greener future.



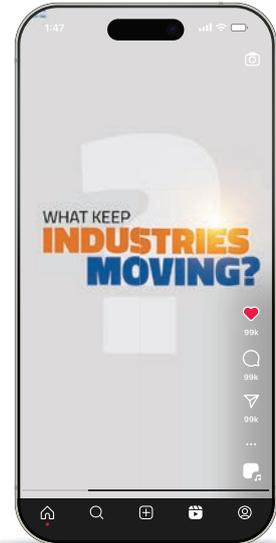
## SOCIAL MEDIA SUCCESSES



Sailed through  
216,232 of you!  
Showcased the power  
of CEAT Specialty's  
Port Tyre, exhibiting  
epic endurance.



Harvesting the prowess  
on the fields, with  
205,305 views!  
Here, we demonstrated  
just how cool and powerful  
our harvesters are.



Every terrain, every space  
and every screen with  
195,810 eyeballs.  
All the industries in the  
world have one thing in  
common; CEAT Specialty!

# AGRI SHOWS AND EVENTS



## CEAT X CAMSO

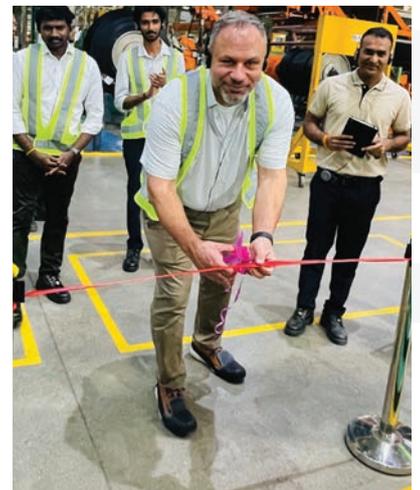
LEADERSHIP  
MEET-UP, INDIA

We made a monumental decision by acquiring CAMSO while hosting the senior management of Michelin Tyres.

## BOBCAT

AMBERNATH PLANT  
VISIT, INDIA

BOBCAT visited our manufacturing plant in Ambernath, and their visit added immense value with insightful discussions.



# TECHNOLOGY DAY

ORGANISED BY  
CEAT SPECIALTY, INDIA

Hosted at Escorts Kubota, the unveiling of Galileo and VARDHAN R85 Radial Tyres was a marvel at Technology Day. It was filled with conversations that sparked keen interest in the world of tyres.

Another Technology Day, hosted at John Deere this time had the newly launched Vardhan Radial, and our well-established Puddle Tyres. Their team showed strong interest & focus on advanced tyre technologies of I Tyre and Galileo Tyres.



# EXPOAGRO

ARGENTINA

We were proud to be a part of one of the biggest agro-industrial expos in the world, with CEAT Specialty exhibiting its latest creations to various agricultural professionals and producers.



# CUSTOMER VISIT

AMBERNATH PLANT,  
INDIA

Our valued customers recently visited CEAT Specialty's Ambernath plant, where they had the opportunity to witness the meticulous process behind the making of our radial tyres.



# EXPODIRETO COTRIJAL

BRAZIL

As one of the largest international agribusiness fairs, that is focused on technology and business in the world of agriculture, CEAT Specialty Tyres presented their best machinery forward. The discussions on agricultural and rural implements ignited a spark of innovation and curiosity, which truly was a sight to behold.



# SHOW RURAL

COOPAVEL

As the official tyre partner of Show Rural Coopavel, CEAT Specialty put its best tyre forward among the big names of the agricultural industry.



# TIRE TECHNOLOGY

EXPO, GERMANY

Tire Technology Expo was a marvellous event with intense debates on sustainability, tyre manufacturing, design, and more, with Sustainmax taking the centre stage.



# COOPER SHOW

EXPO, BRAZIL

It was here that we experienced cutting-edge technology in the tyre industry, making treads of innovation and leading the way towards a future of opportunity.



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# NEW TYRE SIZES



## ELEVETA X3

21X8-9 ELEVETA X3 18PR TT  
7.50-16 ELEVETA X3 16PR TT



## FARM IMPLEMENT I-1

250/65-14.5 FARM IMPLEMENT I-1 14PR TL  
200/60-14.5 FARM IMPLEMENT I-1 14PR TL



## FARM IMPLIMENT 800R

500/50R17 FARM IMPLIMENT 800R 151D TL SB

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# NEW TYRE SIZES



## FARMAX AS

5.00-10 FARMAX AS 8PR TT



## FARMAX HPT

850/80R38 FARMAX HPT 180D TL



## FARMAX R65 X3

540/65R28 FARMAX R65 X3 149D TL  
540/65R30 FARMAX R65 X3 150D TL  
650/65R38 FARMAX R65 X3 163D TL  
650/65R42 FARMAX R65 X3 170D TL

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# NEW TYRE SIZES



## FARMAX R85

420/85R26 (16.9R26) FARMAX R85 138D/141A8 TL



## FLOATMAX FT

650/50R22.5 FLOATMAX FT 163D TL SB



## FLOATMAX RT

710/50R26.5 FLOATMAX RT 181D TL SB  
710/50R30.5 FLOATMAX RT 173D TL SB  
750/60R30.5 FLOATMAX RT 181D TL SB

NEW  
TIRE

# NEW TYRE SIZES



## FLOATMAX VF X3

VF650/60R26.5 FLOATMAX VF X3 174D TL SB  
VF650/65R26.5 FLOATMAX VF X3 179D TL SB  
VF600/55R26.5 FLOATMAX VF X3 170D TL SB  
VF750/60R30.5 FLOATMAX VF X3 187D TL SB



## FLOTATION T422

400/55-17.5 FLOTATION T422 14PR TL



## FOREST XL

710/45-26.5 FOREST XL 24PR TL STEEL SHIELD

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# NEW TYRE SIZES



## GM LOADER HD

27x10.50-15 GM LOADER HD 8PR TL

## LAWNMAX

320/65R18 LAWNMAX 109A8/B TL  
200/65R16 LAWNMAX 94A8/B TL  
200/70R16 LAWNMAX 94A8/B TL FB  
240/70R16 LAWNMAX 104A8/B TL  
260/70R16 LAWNMAX 109A8/B TL  
320/70R20 LAWNMAX 113A8/B TL  
380/70R20 LAWNMAX 122A8/B TL  
420/70R24 LAWNMAX 130A8/B TL  
480/70R30 LAWNMAX 141A8/B TL FB



## LOADPRO HARDSURFACE

340/80R18 LOADPRO HARDSURFACE 143A8 SBTL  
405/70R18 LOADPRO HARDSURFACE 147A8 SBTL

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# NEW TYRE SIZES



## LOGGER XL

35.5L-32 LOGGER XL 26PR TL STEEL SHIELD  
24.5-32 LOGGER XL 20PR TL STEEL SHIELD



## MULTILOADMAX

440/80R24 MULTILOADMAX 156D/161A8 TL SB  
540/80R38 MULTILOADMAX 167D/172A8 TL SB



## SPRAYMAX

VF480/95R50 SPRAYMAX 181D TL SB  
VF320/90R50 SPRAYMAX 169D TL SB

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# NEW TYRE SIZES



## TORQUEMAX

VF580/85R42 TORQUEMAX 183D TL SB  
VF750/65R26 TORQUEMAX 180D TL SB CFO  
VF 520/60R28 TORQUEMAX 149D TL SB  
VF600/60R34 TORQUEMAX 160D TL SB NRO  
VF620/70R46 TORQUEMAX 179D TL SB



## YIELDMAX

800/70R32 YIELDMAX 181A8 TL SB



## YIELDMAX 23°

30.5L-32 YIELDMAX 23° 18PR TL DUAL BEAD

# UPCOMING SIZES

## FARM IMPLEMENT

- 12.5-16 SL
- 21.5-16.1
- 19.5L-16.1

- 400/80R24
- 405/70R24
- 440/80R28
- 440/80R24(16.9R24)
- 365/70R18

## LOADPRO HARD SURFACE

## MULTILOADMAX

- 440/80R30

- 18.00-25

## PORT PRO SS

## TORQUEMAX

- VF650/85R42

- 16x6.50-8

## TURF XL

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**CEAT**  
**SPECIALTY**  
**AGRICULTURE & OTR TYRES**

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