

TREADS



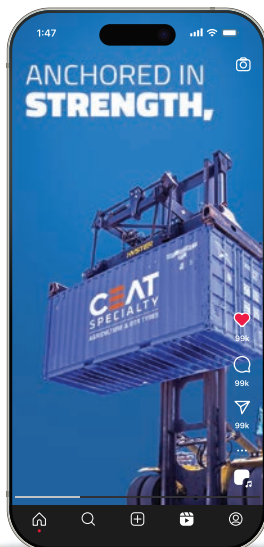
WALL OF HIGHLIGHTS

ISCC PLUS CERTIFICATION, INDIA

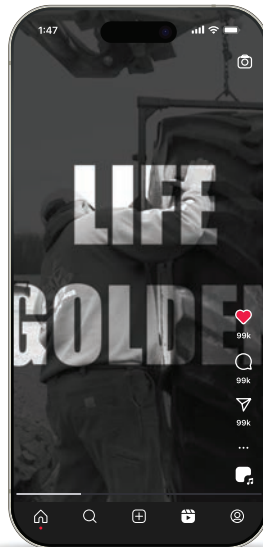
CEAT Specialty's Ambernath plant is now ISCC Plus certified, reinforcing our commitment to sustainability. As we work towards using 40% sustainable materials by 2030, we continue to drive innovation for a greener future.



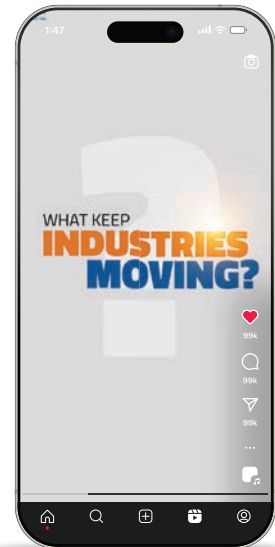
SOCIAL MEDIA SUCCESSES



Sailed through
216,232 of you!
Showcased the power
of CEAT Specialty's
Port Tire, exhibiting
epic endurance.



Harvesting the prowess
on the fields, with
205,305 views!
Here, we demonstrated
just how cool and powerful
our harvesters are.



Every terrain, every space
and every screen with
195,810 eyeballs.
All the industries in the
world have one thing in
common; CEAT Specialty!

AGRI SHOWS AND EVENTS



CEAT X CAMSO

LEADERSHIP
MEET-UP, INDIA

We made a monumental decision by acquiring CAMSO while hosting the senior management of Michelin Tires.

BOBCAT

AMBERNATH PLANT
VISIT, INDIA

BOBCAT visited our manufacturing plant in Ambernath, and their visit added immense value with insightful discussions.



TECHNOLOGY DAY

ORGANIZED BY
CEAT SPECIALTY, INDIA

Hosted at Escorts Kubota, the unveiling of Galileo and VARDHAN R85 Radial Tires was a marvel at Technology Day. It was filled with conversations that sparked keen interest in the world of tires.

Another Technology Day, hosted at John Deere this time had the newly launched Vardhan Radial, and our well-established Puddle Tires. Their team showed strong interest & focus on advanced tire technologies of I Tire and Galileo Tires.



EXPOAGRO ARGENTINA

We were proud to be a part of one of the biggest agro-industrial expos in the world, with CEAT Specialty exhibiting its latest creations to various agricultural professionals and producers.



CUSTOMER VISIT

AMBERNATH PLANT, INDIA

Our valued customers recently visited CEAT Specialty's Ambernath plant, where they had the opportunity to witness the meticulous process behind the making of our radial tires.



EXPODIRETO COTRIJAL

BRAZIL

As one of the largest international agribusiness fairs, that is focused on technology and business in the world of agriculture, CEAT Specialty Tires presented their best machinery forward. The discussions on agricultural and rural implements ignited a spark of innovation and curiosity, which truly was a sight to behold.



SHOW RURAL

COOPAVEL

As the official tire partner of Show Rural Coopavel, CEAT Specialty put its best tire forward among the big names of the agricultural industry.



TIRE TECHNOLOGY

EXPO, GERMANY

Tire Technology Expo was a marvellous event with intense debates on sustainability, tire manufacturing, design, and more, with Sustainmax taking the centre stage.



COOPER SHOW

EXPO, BRAZIL

It was here that we experienced cutting-edge technology in the tire industry, making treads of innovation and leading the way towards a future of opportunity.



NEW TIRE SIZES



FARMAX AS

23X8.50-12 8PR FARMAX AS TL



FARMAX R85

420/85 R 26(16.9R26) FARMAX R85 138D/141A8 TL



FLOATMAX CARGO XL

800/60 R 32 FLOATMAX CARGO XL 185D TL SB

NEW TIRE SIZES



FLOATMAX FT

500/60 R 22.5 FLOATMAX FT 163D TL SB
650/50 R 22.5 FLOATMAX FT 163D TL SB



FLOATMAX RT

750/60 R 30.5 FLOATMAX RT 181D TL SB



FLOATMAX VF X3

VF600/55 R 26.5 FLOATMAX VF X3 170D TL SB
VF650/60 R 26.5 FLOATMAX VF X3 174D TL SB
VF650/65 R 26.5 FLOATMAX VF X3 179D TL SB

NEW TIRE SIZES



GM LOADER HD

27x10.50-15 GM LOADER HD 8PR TL



LAWNMAX

260/70 R 16 LAWNMAX 109A8/B TL
320/65 R 18 LAWNMAX 109A8/B TL
380/70 R 20 LAWNMAX 122A8/B TL
420/70 R 24 LAWNMAX 130A8/B TL



LOADPRO HARD SURFACE

340/80 R 18 LOADPRO HARD SURFACE 143A8/B TL SB
405/70 R 18 LOADPRO HARD SURFACE 147A8/B TL SB

NEW TIRE SIZES



SPRAYMAX

VF320/90 R 50 SPRAYMAX 169D TL SB

VF480/95 R 50 SPRAYMAX 181D TL SB



TORQUEMAX

VF580/85 R 42 TORQUEMAX 183D TL SB



YIELDMAX

VF1000/50 R 25 YIELDMAX VFLEX 190D TL SB

VF750/50 R 26 YIELDMAX VFLEX 174D TL SB

800/70 R 32 YIELDMAX 181A8 TL SB

VF1000/55 R 32 YIELDMAX VFLEX 197D TL SB

UPCOMING SIZES

FARM IMPLEMENT

■ 21.5-16.1 ■ 19.5L-16.1 ■ 12.5-16 SL

■ 460/85R26 (18.4R26) ■ 380/85R26(14.9R26)

FARMAX R85

FARMAX XL

■ 14.9-28 ■ 16.9-28 ■ 13.6-28
■ 9.5-20 ■ 9.5-22

VF850/50R30.5

FLOATMAX CARGO XL

MULTILOADMAX

■ 440/80R30 ■ 360/70R17.5 (14R17.5)

■ 400/80R24 ■ 405/70R24 ■ 440/80R28
■ 440/80R24(16.9R24) ■ 365/70R18

LOADPRO HARD SURFACE

TORQUEMAX

■ IF900/75R32 ■ VF650/85R42

■ 18.00-25

PORT PRO SS

TURF XL

■ 16x6.50-8

■ 16.5L-16.1 TRENCHER XL

TRENCHER XL



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