

TREADS





TREADING TOWARDS TRIUMPH



GOLDEN PEACOCK AWARD

CEAT Specialty proudly adds another feather to its cap with the Golden Peacock Award 2024 for Occupational Health & Safety at the Ambernath plant. This award highlights our commitment to excellence and safety in every tread.



CEAT SCORES BIG WITH BAYERN LEVERKUSEN PARTNERSHIP

CEAT proudly sponsors Bayern Leverkusen, marking our entry into the global football arena.

This exciting partnership highlights our dedication to excellence, innovation, and teamwork. We're geared up to achieve great feats together, on our respective 'fields'!



CEAT SPECIALTY X KALKI 2898 AD

CEAT Specialty takes the spotlight with a star-studded debut in the blockbuster movie 'Kalki 2898 AD'. We're excited to have collaborated on this futuristic journey, designing cutting-edge tyres for the AI-driven vehicle 'Bujji'.



CEAT SPECIALTY X ITOTY AWARDS 2024

We proudly hosted the ITOTY Awards 2024 in Delhi, celebrating the pioneers of agri-tech. This event honoured the best in the agricultural industry for their outstanding contributions and innovation.





AUTOXPRESS MARKS NEW MILESTONE

Our esteemed distributor, AutoXpress, inaugurates their 7th retail outlet in Tanzania. This milestone not only strengthens our presence but also highlights our unwavering commitment to providing exceptional service across the country.



TREADING WITH A PURPOSE

CEAT Specialty proudly joins the Global Platform for Sustainable Natural Rubber (GPSNR), accelerating our commitment to eco-friendly rubber practices. This move boosts traceability, ensures responsible sourcing, and combats deforestation, positioning us as leaders in sustainable innovation.

A GRAND TRIUMPH OF GLOBAL COLLABORATION

CEAT Specialty was thrilled to host our Australian partners for the 'Achiever's Meet' in India. The visit included a memorable tour of the iconic Taj Mahal and an insightful visit to our Ambernath plant. The highlight was experiencing the live action of the MI vs DC match in Delhi. This meet strengthened our shared commitment to excellence and partnership.





CEAT SPECIALTY'S STELLAR SHOWCASE AT AGRITECH EXPOS

CEAT Specialty made a strong impression at the renowned Agrishow Brazil & Bhaia Agrishow, showcasing our robust tyre range. Our innovative designs captured the attention of farmers and industry experts alike.





DISCOVER OUR NEW TYRE SIZES - BIAS



FARM IMPLEMENT

200/60-14.5 FARM IMPLEMENT I1
250/65-14.5 FARM IMPLEMENT I1

FARM IMPLEMENT AWI 404

15.0/55-17 26PR FARM IMP AWI 404



FARMAX AS

23x10.50-12 IMP 12PR FARMAX AS 12PR
5.00-10 8PR TT FARMAX AS



DISCOVER OUR NEW TYRE SIZES - BIAS



FARMAX R1

7.50-20 FARMAX R1 8PR TT
8.00-20 FARMAX R1 8PR TT



FLOTATION T422

700/40-22.5 FLOTATION T422 18PR



GRIP MASTER

8.25-20 14PR GRIP MASTER EX TT E-2



DISCOVER OUR NEW TYRE SIZES - BIAS



PUDDLE XL

9.5-18 PUDDLE XL 6PR TT
18.4-34 PUDDLE XL 10PR TT
14.9-30 PUDDLE XL 8PR TT
11.2-20 PUDDLE XL 6PR TT
11.2-24 PUDDLE XL 6PR TT
12.4-24 PUDDLE XL 6PR TT



LOGGER XL

28L-26 LOGGER XL 26PR



ELEVETA PLUS

11.00-20 ELEVETA PLUS 18PR TT



DISCOVER OUR NEW TYRE SIZES - BIAS



TRAC XL

29.5-25 TRAC XL 34PR



TURF XL

23X8.50-12 6PR turf XL

23X8.50-12 4PR turf XL



TYROCK SUPER X3

23X8.50-12 TYROCK SUPER X3 12PR TL



UPCOMING TYRES - BIAS

ELEVETA X3

7.00-15 12PR TT ELEVETA X3
7.50-15 12PR TT ELEVETA X3
7.50-16 16PR TT ELEVETA X3
5.00-8 ELEVETA X3
18/7-8 16PR TT ELEVETA X3
21X8-9 ELEVETA X3

FARM IMPLEMENT

200/60-14.5 FARM IMPLEMENT I1
250/65-14.5 FARM IMPLEMENT I1

FARMAX AS

5.00-10 8PR TT FARMAX AS

FARMAX R1

30.5L-32 FARMAX R1
7.50-20 8PR TT FARMAX R1
8.00-20 8PR TT FARMAX R1
7.00-12 6PR TT FARMAX R1
12.4-24 FARMAX R1 10PR TT FARMAX R1
14.9-24 FARMAX R1 12PR TT FARMAX R1
18.4-30 FARMAX R1 12PR TT FARMAX R1
14.9-28 FARMAX R1 10PR TL FARMAX R1

FOREST XL

710/45-26.5 FOREST XL

GRIP XL HARD SURFACE

12-16.5 GRIP XL HARD SURFACE



UPCOMING TYRES - BIAS

IMP AWI 404

15.0/55-17 26PR TL FARM IMP AWI 404

LOADER HD

27x10.50 - 15 IMP TL 8PR 95A8 GM LOADER HD

LOGGER XL

28L-26 LOGGER XL
24.5-32 LS2 20PR LOGGER XL
30.5L-32 LOGGER XL

PUDDLE XL

11.2-24 R1W+ 6PR PUDDLE XL
9.5-22 R1W+ puddle XL
13.6-26 R1W+ PUDDLE XL

TRAC XL

29.5-25 Trac XL

TURF XL

16x6.50-8 TURF XL

TYROCK SUPER X3

23X8.5-12 TYROCK SUPER X3

YIELDMAX 23°

30.5L32 – 18PR (dual bead) YIELDMAX 23°



DISCOVER OUR NEW TYRE SIZES - RADIAL



FARM IMPLIMENT 800 R

620/40R22.5



TORQUEMAX

VF710/60R30



FLOATMAX FT

600/60R30.5



DISCOVER OUR NEW TYRE SIZES - RADIAL



FLOATMAX RT

600/60R30.5
650/65R30.5



UPCOMING TYRES - RADIAL

FLOATMAX VF X3 VF750/60R30.5

FLOATMAX RT
560/60R22.5
600/55R26.5
710/50R26.5

LAWNMAX
200/70R16
340/85R28
320/85R28
200/65R16
260/70 R18
380/70R24
480/70R30
240/60R12
240/70R16

TORQUEMAX VF900/50R42
VF 600/60R34

YIELDMAX 1050/50R32



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