

T R E A D S





Treads of **PARTNERSHIP!**

Innovative partnerships are the cornerstone of our commitment to revolutionizing the agricultural industry.

Collaborating with industry leaders such as Mahindra & Mahindra and AGCO, CEAT Specialty is redefining agricultural efficiency and productivity.

Mahindra

 **AGCO**
Your Agriculture Company



Powering progress together with **MAHINDRA!**

In January 2024, Mahindra North America unveiled its latest OJA tractors proudly fitted with CEAT Specialty tyres at the 2024 Mahindra Excelerate National Dealer Meeting held in New Orleans in Jan 2024.

Showcasing the cutting-edge technology and superior quality of both Mahindra tractors and CEAT Specialty tyres, the new OJA range was also presented at The World Ag Show in California and the National Farm Machinery Show in Kentucky.

Mahindra USA has chosen CEAT tyres as original equipment for its new OJA range of tractors, on account of the robust design of CEAT that ensures superior traction, durability, and performance. The new OJA range of tractors fitted with CEAT tyres demonstrates the commitment to providing farmers with innovative solutions that enhance productivity.





CEAT Specialty shines bright at **EUROPEAN AGRI-TECH EXPOS!**

In January 2024, CEAT Specialty Agricultural products garnered significant attention across Europe as they were showcased at several renowned exhibitions. The journey began at the LAMMA Exhibition in the UK, where Nordic Tyres proudly displayed CEAT's offerings, followed by the Agri Exhibition in Hungary, hosted by Bohnenkamp KFT.

CEAT Specialty products also made a notable appearance at Italy's Fieragricola Exhibition by Fin Tyre and at Ireland's Spring and Farm Machinery Show, organized by JB Tyres.

The momentum continued into February with Centro Coche featuring CEAT Specialty Agricultural products at Spain's prestigious FIMA Exhibition.

These exhibitions showcased CEAT Specialty's commitment to innovation and excellence in agricultural tyre technology and emphasised its growing presence and impact within the European agricultural sector.



Valued partners dive into CEAT's Ambernath Plant

We welcomed our esteemed partners, Bohnenkamp, Forrez International, Julian Lopez Grillo, and Manitou, to our Ambernath plant. During their visit, they had the opportunity to explore our cutting-edge machinery, witness our manufacturing processes firsthand, and delve into the innovative technologies.



NEW PATTERNS

Roll Out



MULTILOADMAX (North America and EUROPE)

A versatile hybrid R-4 block tread design engineered for durability and performance on any terrain. This all-in-one tyre excels in mowing, utility work, snow ploughing, and trailer hauling, making it ideal for construction and agricultural operations.

Featuring a big centre block for stability on roads and unique angular grooves for better self-cleaning, it ensures consistent performance in varied conditions. The steel-belted carcass offers uniform load distribution and excellent puncture resistance.

With its uniquely designed bead area, the MULTILOADMAX provides superior traction on both on-road and off-road surfaces.

HIGHWAY IMPLEMENT (EUROPE)

Highway implement tyres are tailored to meet the demands of heavy-duty equipment operating on highways and similar terrain. Their design, characterized by a larger land area and heavily grooved ribs, offers exceptional traction and stability, ensuring uniform wear and a longer lifespan.

Their heavy carcass and specially formulated compound enhance load-carrying capacity and durability while also enabling easy steering and overall stability, even at higher speeds.

Whether for agricultural machinery or industrial equipment, highway-implement tyres provide reliable performance and extended service life, making them an ideal choice for demanding applications.



CEAT SPECIALTY'S KEY SIZES

hit the road in Europe

FARMAX HPT | Used for High Power Tractors

600/65R28 FARMAX HPT 154D TL



SPRAYMAX | Used for Sprayers

VF320/90R54 SPRAYMAX 168D TL SB

FARMAC RC | Used for Row Crop Tractor

320/90 R 46 FARMAX RC 148D/151A8 TL



MULTILOADMAX | Used for Multipurpose Application

600/70 R 30 MULTILOADMAX 166D/171A8 TL SB

CEAT SPECIALTY'S KEY SIZES

hit the road in Europe

FOREST XL | Used for Forestry Forwarder

710/45-26.5 FOREST XL 24PR TL SS



LOGGER XL | Used for Forestry Log Skidder

23.1-26 LOGGER XL 16PR TT

FLOTATION PLUS | Used for Trailers

560/60-22.5 FLOTATION PLUS 16PR

600/55-22.5 FLOTATION PLUS 16PR

700/50-22.5 FLOTATION PLUS 16PR TL



HIGHWAY IMPLEMENT T422

Used for Implements

9.5L-15FI HIGHWAY IMPLEMENT T422 LOAD RANGE D

11L-15FI HIGHWAY IMPLEMENT T422 LOAD RANGE F

12.5L-15FI HIGHWAY IMPLEMENT T422 LOAD RANGE F

CEAT SPECIALTY'S KEY SIZES hit the road in Europe

FARMAX AS | Used for Implements & Agri Utility Tractors

23X10.50-12 FARMAX AS 12PR TL



FARMAX R-1 | Used for Tractors

250/80-18 FARMAX R-1 8PR 115 A8TT

UPCOMING TYRES

in Europe

ELEVETA X3

Used for Forklift

APR

7.00-15 12PR TT
7.50-15 12PR TT
21 X 8-9

MAY

5.00-8

JUN

7.50-16 16PR TT
18/7-8 16PR TT

FARM IMP AWI 404

Used for Trailers & Implements

APR

15.0/55-17 26PR FARM IMP AWI 404 TL

FARM IMP AWI305 NEW/22 PR

Used for Implements

APR

11.5/80-15.3

MAY

10.0/75-15.3

FARMAX AS

Used for Implements &
Agri Utility Tractors

APR

5.00-10

JUN

31X15.50-15

FARMAX R1

Used for Tractors

APR

7.50-20 8PR TT
23.1-26 FARMAX R1 18PR dual bead
24.5-32 FARMAX R1 12PR TL

MAY

8.00-20 8PR TT
7.50-18 8PR
7.00-18

FOREST XL

Used for Forestry Forwarder

APR

710/45-26.5 24PR

UPCOMING TYRES

in Europe

GRIP MASTER EX

Used for Skid Steer & Excavator

APR

8.25-20

LOGGER XL

Used for Forestry Log Skidder

APR

28L-26

30.5L-32

MAY

24.5-32 LS2 20PR

JUN

35.5L-32

YIELDMAX

Used for Harvesters

APR

30.5L32 – 18PR

24.5-32 YIELDMAX 23° 14PR TL

FARMAX HPT

Used for High Power Tractors

APR

800/70R38 FARMAX HPT 187D/190A8 TL SB

FARM IMPLIMENT 800 R

Used for Implements

APR

620/40R22.5 FARM IMPLIMENT 800R 154D

MULTILOADMAX

Used for Multipurpose Application

APR

710/70R42 MULTILOADMAX 180D/185A8 TL SB

400/70R20 MULTILOADMAX 144D/149A8 TL SB

360/80R24 MULTILOADMAX 145D/150A8 TL SB

360/80R28 MULTILOADMAX 142D/146A8 TL SB

360/70R20 MULTILOADMAX 131D/136A8 TL SB

360/80R20 MULTILOADMAX 143D/147A8 TL SB

UPCOMING TYRES

in Europe

TORQUEMAX

Used for High Power Tractors

APR

VF520/85R46 TORQUEMAX 179D TL SB

MAY

VF710/60R30 TORQUEMAX 171D

VF900/50R42 TORQUEMAX 180D

SPRAYMAX

Used for Sprayers

APR

VF380/105R54 SPRAYMAX 180D TL SB

LOADER XL

Used for Loader

APR

17.5-25 LOADER-XL G 16PR TL

FARM IMPLEMENT I1

Used for Implements

APR

200/60-14.5

250/65-14.5

TYROCK SUPER X3

Used for Telehandler

MAY

23X8.5-12

FLOATMAX FT/RT

Used for Trailers

MAY

600/60R30.5 FLOATMAX FT 173D

600/60R30.5 FLOATMAX RT 173D

650/65R30.5 FLOATMAX RT 176D

UPCOMING TYRES

in Europe

LAWNMAX

Used for Garden/Compact tractor

MAY

220/55R12 LAWNMAX 82A8/82B

JUN

240/60R12 LAWNMAX 89A8/89B

GRIP XL HARD SURFACE

Used for Skid Steer

JUN

12-16.5

GM LOADER HD

Used for Trailers

JUN

27x10.50 - 15

CEAT
SPECIALTY

AGRICULTURE & OTR TYRES

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