



CEAT Specialty to showcase new VF Flotation Tyres at Agritechnica 2023

Global tyre manufacturer CEAT Ltd, is proud to introduce the new VF Flotation Tyre range at Agritechnica 2023, marking a significant addition to its product lineup.

"With extensive experience in radial flotation tyres, we have further harnessed VF (Very High Flexion) technology to establish new standards in efficiency and performance. Our guiding principle is to meet our customers' needs with high-quality products, and we look forward to showcase these for the first time at Agritechnica 2023" said Amit Tolani, Chief Executive, CEAT Specialty

CEAT Specialty's dedication to innovation and excellence is underscored by the VF Flotation Tyre range, poised to redefine the agricultural tyre market.

For more details on this product, our extensive product range, please visit **Stand 04C55 in Hall 04** at Agritechnica 2023.

About CEAT

CEAT was established in 1924 in Turin, Italy. Today, it is one of India's leading tire manufacturers, and CEAT tyres are sold in more than 115 countries worldwide.

The brand came to India in 1958, and later became part of the RPG Group. RPG is among the top business houses in India, with a group turnover of \$3.7 billion.

In the specialty segment, CEAT manufactures farm, mining and earthmover, industrial, and construction equipment tyres, as well as special application off road tyres. For more information, visit <https://www.ceatspecialty.com/uk/>