

CEAT Limited

Public Advocacy Policy

CEAT believes in representing and engaging with the authorities on matters concerning development of the sector and country the Company operates in. The Company also believes that effective advocacy in an ethical and transparent manner will contribute and serve best interests of the diverse stakeholders.

Guiding Principles of the Policy

The Company will follow the below guiding principles while engaging in advocacy:

- Advocate and support stakeholder consultation and interfacing in the areas *inter-alia* covering Governance and Administration, Taxation, Sustainability, Economic and Sector development with the objective of influencing policy, regulations and other decision-making undertakings.
- Engage responsibly with the Government, policymakers, regulators, Chambers of Commerce, Industry Associations and other stakeholders in a constructive manner to promote areas identified for advocacy.
- Ensure that stance taken during policy advocacy, promotes fair competition and respects rights and interest of all the stakeholders.
- Exhibit professionalism, honesty, integrity, openness and transparency during policy advocacy.
- Maintain high standard of ethics and comply with all applicable laws and regulations.
- Provide fact-based information, knowledge and expertise to the regulators and policymakers.
- Devise grievance redressal mechanism to support the investigation of any instance of non-compliance with this policy.

Grievance Redressal Mechanism

The Company has a robust grievance redressal mechanism in place to resolve all the grievances pertaining to this Policy.

For raising any grievances, click <https://www.ceat.com/corporate/sustainability.html> or write to sustainability@ceat.com.

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